



Kohler India launches Artifacts Range With Manchester United Legend, Wes Brown

India, 15th December 2018: Kohler, a global lifestyle brand introduced its new range of faucets – Artifacts in India with Manchester United legend, Wes Brown. Inspired by turn-of-the-century charm, each piece in the Artifacts faucet and accessory collection is like a vintage treasure rediscovered. At home in any decor, the Artifacts collection gives you the freedom to create a personalized space.

Personalization is a key trend today and the new Artifact range allows customers to choose a spout, handle and finish to create a truly personal look.

Kohler showcased the range with Manchester United legend, Wes Brown who participated in a meet & greet with the brand on the sidelines of Kohler's recent partnership with Manchester United, making Kohler the first shirt sleeve partner for both Manchester United men's and women's teams. The event was attended by some iconic firms in the Architecture & Design fraternity who engaged with the legend at the India launch of the Artifacts range, and to celebrate the association between the two brands.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies comprised of nearly 37,000 associates. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the design, innovation and manufacture of kitchen and bath products; engines and power systems; luxury cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler, Wisconsin, and St. Andrews, Scotland. Kohler's Whistling Straits golf course will host the 2020 Ryder Cup. For more details, please visit www.Kohler.co.in.