

KOHLER expands footprint in Gujarat

Inaugurates a new store in Baroda

Baroda, March 27, 2015: In keeping with its vision to offer 'Gracious Living' to its consumers, **KOHLER Kitchen and Bath India** is rapidly expanding its presence in **Baroda**. The company has inaugurated a **new showroom in Baroda – 'Sreejee Spacio'**. Spreading over an area of 1900 sq feet, the store houses a variety of Kohler products such as baths, faucets, toilets, shower heads and panels across different price ranges. The showroom was

inaugurated by **Salil Sadanandan, MD, KOHLER Kitchen and Bath, India & Sub-Saharan Africa.**



The new showroom has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. The store promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience, well matched with durability and style. Some of the styles that will be incorporated are - **The Karing Integrated Toilet, the Black Range, Pureclean, Terrace Collection and Loure rain panels.**

The '**Karing Integrated Toilet**' incorporates cutting-edge design with state-of-the-art functions to ensure ultimate hygiene. A perfect combination of design and

technology, Karing blends seamlessly into the bathroom to complement various bathroom styles. Bathed in beautiful hues of black, the **Black range** features a series of products that stand out for the exceptional designs, peerless performance and ease of use. **Pureclean** has a retractable wand, an adjustable front and rear wash, water pressure control, a non-corrosive body and single easy-to-use lever to control functions. **The Terrace range** is the perfect amalgamation of art and architecture the collection comprises of four lavatory designs with coordinated vanity furniture and a wall-hung toilet. The **Loure Rainheads** are equipped with a variety of features. Multifunction showering has been made to make the bathing experience



sublime. The uber- sleek design and stainless steel body of rainheads lends a contemporary look and indulgent showering experience.

Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India & Sub-Saharan Africa, said, *“As India continues to experience a shift in focus towards aesthetically designed homes, at KOHLER, it is our endeavor to bring the right products closer to consumers across the country. With the launch of this store, KOHLER continues its aggressive expansion plan in Gujarat along with the rest of India. The store is designed to offer consumers in Baroda range- of bathroom products that are world class & durable. ‘Sreejee Spacio showcases the best in the Kohler range of the bathroom products and offers an elevated experience to the discerning consumers.”*

‘Sreejee Spacio’ is Kohler’s 310th showroom in India and is located at <<Shreeji Spacio Solution Pvt. Ltd. (The Bath World), Shop No- 116 to 120, First Floor, Glacier Complex, Opp Masonic Hall, Jetalpur Road, Vadodara-390007.

>> The stores is now open to consumers. For more information and details on products, visit: <http://www.kohler.co.in/>

Kohler India

Kohler launched it innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company’s products and services.

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