

KOHLER LAUNCHES CUFF

A range of twenty-two elegant kitchen and bathroom faucets

New Delhi, April 17, 2012- Kohler- a leading name in the global Kitchen and Bathroom category, launched its latest offering for consumers with **Cuff**- one of its finest collections of bathroom and kitchen faucets and fittings. This unique collection is characterized by its minimalistic cylindrical form, along with clean lines for a contemporary profile, which adds elegance to any setting.

The range consists of twenty-two exquisitely crafted faucets that are designed to perfectly gel with any modern Kitchen and bathroom set-up. **The CUFF range is priced between Rs. 4600 and Rs. 12,810.**

Commenting on the launch **Managing Director- Kohler India, Mr Salil Sadanandan** said, *“The new Cuff range of faucets and fittings is a key part of our existing range in India. The high quality finishes, superior performance and contemporary design aesthetic will surely resonate with the upscale discerning Indian consumers.”*



Cuff Faucets – Unique Features

- Hidden Aerator for a neat finish & pure aesthetics.
- No angle cut in the rear not only makes it easy to clean & maintain but it looks beautiful even in the mirror.
- Generous Proportion & finger detail
 - Ease of use
 - Height & comfort
- Clear and differentiating colour indicators
 - Bold hot/cold indication
 - Intuitive functions

For prices, please refer to the leaflet attached.

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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