

KOHLER LAUNCHES ITS MOST ADVANCED TOILET YET: NUMI

New “smart toilet” is the ultimate marriage of advanced design and technology

Gurgaon, June 2, 2011- The art of seeking the very best that life has to offer is reaching new heights this summer. Kohler Co. – a global leader in kitchen and bath design and technology – has upped the ante of



maintaining a sophisticated lifestyle with the debut of the KOHLER Numi vitrous china toilet with an array of electronics embedded into it. With Numi’s standards of excellence and performance, high levels of personal technology and forward-looking design, this WaterSense and CALGreen-certified “smart toilet” raises the level of Graciousness in truly KOHLER way.

The company’s newest bathroom product brims with luxurious features:

- A sleek, interactive LCD touch-screen interface
- Built-in personalized bidet functionality and deodorizer
- Innovative dual-flush technology
- Intuitive auto-open and -close lid with a unique ballet movement
- Built-in music system
- Heated seat and foot warmer
- Unmatched comfort features
- Self cleaning UV technology



Numi breaks the mold with its entirely new visual and technical language. Its design reflects a furniture aesthetic, creating an original toilet profile. A distinctive, pared-down vision blended with personal technology will impress the most technologically-savvy user while the interface provides an easy-to-use experience for just about any member of the family.

“It’s truly an innovative product that makes a bold design statement & an amazing congruence of technology, materials & processes,” says **David Kohler, PRESIDENT-KOHLER company.** *“The lifestyle of Indian consumers is changing and they are now spending much more time in their bathrooms grooming*

themselves vis-à-vis 10 years ago. We envisioned a toilet that creates a category in a caliber of its own. Numi packs technology into a compact toilet and is controlled by an advanced and intuitive interface. It is an astounding example of modern industrial design where form and function go hand in hand," says

Vikas Gupta, PRESIDENT – K&B, INDIA

Numi is a celebration of the most technologically inspired experience in personal convenience. Adopting legendary architect Mies van der Rohe's "Less is more" mantra, the Kohler design team took a minimalist approach to Numi's creation, arranging complex technological functions internally within a limited space, all while presenting extreme simplicity externally. The result: a figment of beauty and geometry with high attention to detail, featuring a series of intersecting planes.

The Numi is premiering in the Indian markets this summer and will be available nationwide in the last quarter of 2011. Its list price is **Rs 6,50,000**.

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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