

Kohler debuts 'Vibrant®' a new range of faucets

- Brings in an everlasting shine and a dash of elegance to your bathroom

Mumbai, June 04, 2012: Kohler, the global leader in kitchen and bath design has launched the 'Vibrant®' collection of faucets. Yet another milestone in the company's endeavour of introducing the most innovative and bold products in the Indian market.

The 'Vibrant®' range is a result of the state-of-the-art Physical Vapour Deposition (PVD) process that provides a stunning and contemporary look to the bathroom. With three glamorous finishes - Modern Polished Gold, Modern Brushed Gold and French Gold, Vibrant® marries Kohler's bold designs with finishes that are striking and longer lasting than conventional chrome plated or powder coated finishes.

The 'Vibrant®' collection offers a complete range of accessories and fittings ranging from faucets and shower heads to towel rods and bath filters – all coordinated to give that unique complete and irresistibly stylish look.



Mr David Kohler, President and Chief Operating Officer, Kohler Co, said *"The 'Vibrant®' collection reflects the best of Kohler's technology and design prowess and offers a whole new luxury experience to the Indian consumer"*

Salil Sadanandan, Managing Director, Kohler Kitchen and Bath, India says *"Kohler continues to be the trendsetter in the luxury bathroom space. The Vibrant® collection manufactured with cutting edge technology and designed basis feedback from leading architects and designers is the answer for discerning Indian consumer seeking a unique and sophisticated style in their bathrooms."*

Vibrant® will premier in India at a price range of Rs 4500- Rs 24000 and will be available at all Kohler outlets.

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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