

Kohler expands its footprint in Jaipur

- *Inaugurates 'Blue': brand's new stand-alone store*

Jaipur, July 31, 2012: In keeping with its vision to offer 'Gracious Living' to its consumers, Kohler Kitchen and Bath India, today **inaugurated a new showroom- 'Blue' in Jaipur.** The exclusive store houses a variety of products such as baths, faucets, toilets, shower heads and shower panels across different price ranges.

This new showroom has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. Blue promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience well matched with durability and style.

Products Available at the Store

DTV 2 live, Live bath tub,
Marrakesh and many more....

Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India added, *"Jaipur is an important market for us and the opening of this store, which is the 2nd Kohler showroom in this city is a reflection of this ambition. Blue showcases the best in the Kohler range of the bathroom products and offers an elevated experience to the discerning consumers in Jaipur."*

With this latest addition to the Kohler family, Blue brings alive Kohler's leading edge in defining standards of design excellence for consumers in Jaipur who need aesthetically designed bathroom and kitchens. Blue is located at **134, New Aatish Market, Mansarovar, Jaipur** and is open to consumers starting today, **July 31, 2012.**

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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