

## Kohler expands its footprint in Hyderabad

- *Inaugurates 'Elite Space': brand's new stand-alone store*

**Hyderabad, July 19, 2012:** In keeping with its vision to offer 'Gracious Living' to its consumers, Kohler Kitchen and Bath India, today **inaugurated a new showroom- 'Elite Space' in Hyderabad.** The exclusive store houses a variety of products such as baths, faucets, toilets, shower heads and shower panels across different price ranges. Located at Attapur, Elite Space is the brand's exclusive store and was inaugurated by Salil Sadanandan, Managing Director, Kohler Kitchen & Bath.

This new showroom has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. Elite Space promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience well matched with durability and style.

### Products Available at the Store

Stillness, Rave, Escale, Odeon, DTV  
Prompt, Rainhead shower head,  
Vibrant and many more....

Speaking on the inauguration, **Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India** said, *"Hyderabad is an important market for us and the opening of this store, which is the 4<sup>th</sup> Kohler showroom in this city is a reflection of this ambition. Elite Space showcases the best in the Kohler range of the bathroom products and offers an elevated experience to the discerning consumers in Hyderabad."*

With this latest addition to the Kohler family, Elite Space brings alive Kohler's leading edge in defining standards of design excellence for consumers in Hyderabad who need aesthetically designed bathroom and kitchens. Elite Space is located at **4-3-151/2, Opp. pillar no 136, Attapur** and is open to consumers starting today, **July 19, 2012.**

**Kohler India**

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

### **About Kohler**

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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