



Kohler's 'Run for Clarity' initiative provides safe drinking water to 550 underprivileged families in Jhagadia, Gujarat

- ❖ The initiative falls under the company's 'Run for Clarity' campaign aimed at driving awareness around safe drinking water, globally.
- ❖ The drive witnessed participation by over 5,000 Kohler associates and their families globally, clocking in 40,075 kms.

XX, XX August 2018: Known for its innovative solutions, Kohler Co., a global leader in the design and manufacture of Kitchen and Bath products, distributed 550 Clarity Water Filters to underprivileged children in 12 primary schools in Jhagadia Taluka, District Bharuch on the occasion of Independence Day. In October 2017, over 550 employees from Kohler India had participated in the run to clock-in a cumulative distance of 2750 kms as part of the "Run for Clarity" program, a program aimed at creating awareness towards safe drinking water, globally.

The drive to provide water filters falls under Kohler's Global Stewardship's Run for Clarity initiative, where 5,000 Kohler associates and their families globally clocked in a cumulative distance of 40,075 km, further to which the company donated one Clarity Water Filter for every 5 KM run by a Kohler associate or their family members.

Speaking on this successful initiative, **Mr. Salil Sadanandan, President - South Asia, Middle East & SSA at Kohler Co**, expressed, *"The right to clean drinking water is one of the fundamental human rights established by the UN. Our 'Run for Clarity' initiative was designed to ensure that we give something back to the community that we live in, with the active participation of our associates worldwide. We are happy to mark this as a beginning in our endeavors to provide safe drinking water to even the most disadvantaged households in the country."*

The Clarity water filter has been developed in association with Tufts University for developing countries where most people do not have access to clean drinking water. By filtering out more than 99% of bacteria and protozoa without the use of electricity, it provides up to 40 liters of safe water each day – enough for a small family. In the past, villages like Talodara, Randeri, Navagam, Kadva Talav, Vanthevad, Vakhapura, Malpur, Kharya, Motipura, Virvadi, Kanchanpari and Jamoli, have been covered under this initiative, where most residents are small scale farmers, and lacked access to clean drinking water.

About KOHLER Co.

Founded in 1873 and headquartered in Kohler, Wisconsin, KOHLER Co. is one of America's oldest and largest privately held companies comprising of more than 30,000 associates. With more than 50 manufacturing locations worldwide, KOHLER is a global leader in the manufacture of kitchen and bath products; engines and power systems; premier furniture, cabinetry, and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler, and St Andrews, Scotland.

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