

Kohler expands footprint in Bihar

Inaugurates a new store in Patna

Patna, April 27, 2012: In keeping with its vision to offer ‘*Gracious Living*’ to its consumers, **Kohler Kitchen and Bath India** is rapidly expanding its presence in Bihar. The company has inaugurated a **new exclusive showroom in Patna– ‘Rudra Enterprises’**. Spreading over an area of 700 sq feet, the store houses a variety of Kohler products such as baths, faucets, toilets, shower heads and panels across different price ranges. The showroom was inaugurated by RMS East and Bangladesh Mr.Pashupati Kundu and ASM Mrs. Deborpita Bagchi.

The new showroom has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. The store promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience, well matched with durability and style.

Some of the products available at the store:

Formilia, Presquile, Vibrant, Reve, DTV Prompt, San Raphael and many more

Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India said, *“Focused on aggressive expansion in Bihar as well as the rest of India, Kohler is proud to announce the inauguration of Rudra Enterprises, our 1st^h store in the state. The store is designed to offer consumers in Patna a range of bathroom products that are world class & durable. As India continues to experience a shift in focus towards aesthetically designed homes, as Kohler, it is our endeavor to bring our products to consumers across the country.”*

‘Rudra Enterprises’ is Kohler’s **1st** showroom in Patna and is located at **Hotel Minar Complex, Exhibition Road**.The stores is now open to consumers. For more information and details on products, visit: <http://www.kohler.co.in/>

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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