

Kohler expands footprint globally

Inaugurates its first store in the Maldives

June 15, 2013: In keeping with its vision to offer ‘*Gracious Living*’ to its consumers, **Kohler Kitchen and Bath India** is rapidly expanding its presence globally. The company has inaugurated **its first exclusive showroom in the Maldives- ‘KOHLER, Alia Investments Pvt. Ltd.’** Spreading over an area of 1600 sq feet, the store houses a variety of Kohler products such as baths, faucets, toilets, shower heads and panels across different price ranges. The showroom was inaugurated by **Mr. Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India.**

The new showroom has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. The store promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience, well matched with durability and style.

Some of the products available at the store:

DTV Portrait, Vibrant, C3, Stillness, Escalade and many more

Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India said, “*As consumers across the globe continue to experience a shift in focus towards aesthetically designed homes, as Kohler, it is our endeavor to bring our products to consumers across the country. With the launch of this store, Kohler continues its aggressive global expansion plan. The store is designed to offer consumers in the Maldives a range of bathroom products that are world class & durable. ‘KOHLER, Alia Investments Pvt. Ltd.’ showcases the best in the Kohler range of the bathroom products and offers an elevated experience to the discerning consumers.*”

‘KOHLER, Alia Investments Pvt. Ltd.’ is Kohler’s first showroom in the Maldives and is located at **M. Alia Building, Gandhakoalhi Magu, 20311, Male’ Maldives.** The store is now open to consumers. For more information and details on products, visit: <http://www.kohler.co.in/>

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

For media queries, contact:

Ananya Chatterjee
Marketing Communications, Kohler India
9899488902
ananya.chatterjee@kohler.com