



KOHLER launches new Artist Edition Store in Chandigarh

Chandigarh, 28th June 2017: A pioneer in luxury style kitchen and bath products, Kohler is on a mission to enhance gracious living and in its quest, has its footprints spread across 5 stores in Chandigarh. The company is expanding its horizons by introducing **Artist Edition** collection at **Bansal Sanitary** store in Chandigarh. The store has variety of Kohler products such as baths, faucets, toilets, shower heads and panels across different price ranges.

The new Artist Edition collection is being introduced in the showroom by keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. Hand-crafted range “Artist Editions” products make it easy to create a distinctive, coordinated look. Patterns include floral, geometrics, special interest themes and architectural detailing embossed in precious metals. Kohler offers several different Artist Editions designs to inspire creativity in the bathroom or kitchen.

The store promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience, well matched with durability and style and be in line with the comforts of the customers.

David Kohler, President and Chief Executive Officer of Kohler Co., said, *“Bansal Sanitary Store is our largest exclusive showroom in Chandigarh and the only store in the city to showcase our Artist Editions range of products. Chandigarh has been one of the important markets in India, it has always shown acceptance for Kohler products and luxury. We look forward to inspire interesting ideas towards a stylish home with this unique collection that is a truly inspired creation, beautifully handcrafted and designed to be a vehicle for self-expression.”*

The store is located at **Bansal Sanitary Store, Sco No 820, Kalka Road, NAC Manimajra, Chandigarh – 160101.**



Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

For media queries, contact:

Richa Singh / Aanchal Dhar

Genesis Burson-Marsteller

9873251748/ 9999690904

Richa.singh@bm.com / Aanchal.dhar@bm.com