

Kohler marks its presence in Pondicherry

- *Inaugurates a new store 'M M Tiles'*

Pondicherry, January 23, 2013: In keeping with its vision to offer 'Gracious Living' to its consumers, **Kohler Kitchen and Bath India** is marking its presence in Pondicherry. The company has inaugurated a **new showroom in Pondicherry** named '**M M Tiles**'. The store houses a variety of Kohler products such as baths, faucets, toilets, shower heads and panels across different price ranges. Located at Ellaipillaichavady and spread over 1500 sq feet, 'M M Tiles' was inaugurated by **Mr. Salil Sadanandan, Managing Director, Kohler Kitchen & Bath, India.**

The new store has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. The store promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience, well matched with durability and style.

Some of the products available at the store:

Stillness, Escale, Reve, DTV-1, Shower Panel and many more...

Mr. Salil Sadanandan, Managing Director, Kohler Kitchen & Bath, India said, *"With consumers evolving across the country, Pondicherry too is experiencing a shift in focus towards aesthetically designed homes. This 1st Kohler outlet in Pondicherry is designed to offer consumers a range of bathroom products that are world class and durable. The launch of this store adds to Kohler's aggressive expansion plan in India. 'M M Tiles' brings forth the best in Kohler's portfolio of bathroom products and offers an elevated experience to discerning consumers."*

With this latest addition to Kohler's retail vertical, M M Tiles brings alive Kohler's leading edge in defining standards of design excellence for consumers in Pondicherry who need exquisite product design artistry in bathrooms and kitchens. M M Tiles is located at Ellaipillaichavady and is open to consumers starting **January 23, 2013**. For more information and details on products, visit: <http://www.kohler.co.in/>

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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