

Kohler expands its footprint in Kottayam

- *Inaugurates 'Manumax Enterprises' – Kohler's new showroom in Kottayam*

Kottayam, November 16, 2012: In keeping with its vision to offer 'Gracious Living' to its consumers, **Kohler Kitchen and Bath India** today inaugurated a showroom - '**Manumax Enterprises**' in Kottayam. The exclusive store houses a variety of products such as baths, faucets, toilets, shower heads and shower panels across different price ranges. Located at Thellakom and spread over 1400 sq feet, '**Manumax Enterprises**' is Kohler's exclusive store and was inaugurated by **Mr. Salil Sadanandan, Managing Director, Kitchen & Bath, Kohler, India** and **Mr. N. Dharmarajan, Lions Club District Governor**.

This new showroom has been built keeping in mind the rising demand for products with modern, aesthetic designs and multifunctional utilities. Manumax Enterprises promises to be the go-to place for those inclined towards a luxurious and sophisticated bathing experience, well matched with durability and style.

Some of the products available at the store:

Stillness Suite, DTV Prompt, Timpani Vessel, Purist Wading Pool, Ove Bubble Massage, Escale Suite, Reve Suite and many more....

Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India said, *"With consumers evolving across the country, Kottayam, too is experiencing a shift in focus towards aesthetically designed homes. With the launch of this store, Kohler continues its aggressive expansion plan in India. The store is designed to offer consumers in Kottayam a range of bathroom products that are world class & durable. 'Manumax Enterprises' showcases the best in the Kohler range of the bathroom products and offers an elevated experience to the discerning consumers."*

With this latest addition to Kohler's retail vertical, Manumax Enterprises brings alive Kohler's leading edge in defining standards of design excellence for consumers in Kottayam who need aesthetically designed bathrooms and kitchens. Manumax Enterprises is located at **J. Square Centre, Opp. Sulabha Hyper Market, Near Matha Hospital, Thellakom** and is open to consumers starting **November 16, 2012**.

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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