



Chennai to experience luxury at Kohler's 'Bath Caff'

Actors Sneha and Prasanna inaugurate the brand's new stand-alone store

Chennai, April 11, 2012: In keeping with its vision to offer 'Gracious Living' to its consumers, Kohler Kitchen and Bath India, today **inaugurated a new showroom- 'Bath Caff' in Chennai.** The exclusive store houses a variety of products such as baths, faucets, toilets, shower heads and shower panels across different price ranges. Located at Vadapalani/Arumbakkam, Bath Caff is the brand's exclusive store and was inaugurated by actor couple **Sneha & Prassana.**

Speaking on the inauguration, **Salil Sadanandan, Managing Director, Kohler Kitchen & Bath India** said, *"Chennai is an important market for us and the opening of this store, which is the 6th Kohler store in this city is a reflection of this ambition. Bath Caff showcases the best in the Kohler range of the bathroom products and offers an elevated experience to the discerning consumers in Chennai."*

Products Available at the Store

River Bath Live, NUMI, DTV-I Live, Marrakesh lavatory countertop & faucet, Antilia wading pool counter top lavatory, Iron impression vanity and many more....

With the inauguration of 'Bath Caff', Kohler brings alive its leading edge in defining standards of design excellence for consumers in Chennai who need aesthetically designed bathroom and kitchens.

Actors Sneha and Prassana who are planning to tie the knot on May 11, 2012 said, *"As we enter our nuptial life, we are working towards setting up a dream home and have found a perfect partner in Kohler to help us with it. Kohler is a brand that is known for its exquisite designs and variety of options. As professionals, we are both hard-pressed for time and this store offers everything under one roof, thus we don't need to go from store to store looking for coordinated products. Kohler is a brand that understands our taste and requirements"*

Bath Caff is located at 100ft Rd, Vadapalani/Arumbakkam, Opp.: Radha Regent and Vijay Park and will be open to consumers starting April 11, 2012.

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations. Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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